

Austin TV Licensee Corp.
KEYE-TV
EEO PUBLIC FILE REPORT
April 1, 2010 – March 31, 2011

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Master Control Operator	1-12, 14, 17	14
Writer/Producer	1-12, 14, 17	14
Chief Photographer	1-12, 14, 17	17
(News) Producer	1-12, 14, 17	17
Sports Anchor	1-12, 13, 14, 17	2
Photographer	1-12, 14, 17	12
Account Executive	1-12, 14, 17	12
Web Producer	1-12, 14, 16, 17	16
Camera Operator	1-12, 14, 16, 17	16
Local Sales Manager	1-12, 14, 16, 17	16
Account Executive	1-12, 14	12
Photographer	1-12, 14, 16	16
Photographer	1-12, 14	12
Account Executive	1-12, 14	12
Photographer/Editor	1-12, 14	2
Graphic Artist	1-12, 14	14
News Editor	1-12, 14	14
Anchor/Reporter (Telemundo)	1-12, 14	12
Assignment Editor	1-12, 14	12
Anchor/Host	1-12, 14, 16	16
Account Executive (Telemundo)	1-12, 14	14
Master Control Operator	1-12, 14, 16	16
News Editor	1-12, 14	12
Graphic Designer	1-12, 14	14
Master Control Operator	1-12, 14, 16	16

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Women in Communications, Austin TX www.awicaustin.org/submit_job.php Christina Shepherd, (512) 498-7998 P.O. Box 50104, Austin TX 78763.	N	2
2	TV Jobs, www.tvjobs.com , (760) 754-2115 PO Box 4116 Oceanside, CA 92052	N	18
3	Texas Association of Broadcasters, www.tab.org Craig Bean, (512) 322-9944 502 East 11th Street, Suite 200 Austin, TX 78701	N	10
4	Hutson-Tillotson College, cgd@htu.edu Paul Leverington, (512) 505-3041 900 Chicon St., Austin, TX 78702	N	0
5	Austin Community College, aharmon@austincc.edu Adele Harmon, (512) 223-2002 1212 Rio Grande, Austin, TX 78701	N	0
6	Southwestern University, Career Services Dept, career.services@southwestern.edu , (512) 863-1346 PO Box 770, Georgetown, TX 78627-0770	N	0
7	Concordia Career Center, carol.hancock@concordia.edu Carol Hancock (512) 486-1119, 3400 I-35 N Austin, TX 78705	N	0
8	Women’s Chamber of Commerce womenschamber@yahoo.com (512) 338-0839 PO Box 26051 Austin, TX 78755-0051	N	0
9	Austin Area Urban League, info@aaul.org (512) 478-7176 1033 La Posada Dr. STE 150 Austin, TX 78752	N	0
10	Hispanic Chamber of Commerce, Travis County, Sara Aguirre, (512) 476-1502 saguirre@gahcc.org 2800 S I H 35 STE 260 Austin, TX 78704-5700	N	0
11	University of Texas College of Communications ccs@uts.cc.utexas.edu (512) 471-1553 1 University Station A0900 Austin, TX 78712	N	2

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
12	Internal Posting (KEYE-TV Bulletin Board) 10700 Metric Blvd, Austin, TX 78758	N	9
13	Talent Dynamics , Lou Michaels, 214-640-3181; michaels@talentdynamics.com 600 E. Las Colinas Blvd., STE 100 Irving, TX 75039	N	1
14	KEYE-TV website http://weareaustin.jobdig.com/jobs/search/?q=keye+tv&l=Austin%2C+TX	N	45
15	Word-of-Mouth Referral	N	20
16	Internal Transfer/Promotion	N	6
17	Nexstar Broadcasting Website http://www.nexstar.tv/index.php?option=com_content&view=category&id=50&Itemid=48 5215 N. O'Connor Blvd. Ste. 1400, Irving, TX 75039	N	3
TOTAL INTERVIEWEES OVER REPORTING PERIOD			116

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Programs	<p>KEYE-TV provides an on-going internship program to all students currently enrolled in an accredited university and receiving college credit. To learn all aspects of producing a news broadcast, the interns rotate through each department of the newsroom. There are three sessions throughout the year and each session has a new pool of applicants.</p> <p>*Summer Session 2010: Our station sponsored six students from University of Texas, one student from Texas Christian University, four students from Austin Community College, and one student from Texas State University.</p> <p>*Fall Session 2010: We sponsored three students from University of Texas, and one student from Austin Community College.</p> <p>*Spring Session 2011: We sponsored seven students from the University of Texas, one student from Texas State University and one student from St. Edwards University and one student from Southwestern University.</p>
2	Participate in Job Fair	<p>On September 22, 2010, KEYE-TV participated in the Huston-Tillotson University Career Expo. HTU is a historically black college affiliate with the United Negro College Fund. Station participant included our Community Outreach Director.</p>
3	Participate in Job Fair	<p>On March 24, 2011, KEYE-TV participated in St. Edwards Internship Fair in Austin, TX. Station participant included our Community Outreach Director.</p>
4	Participate in Job Fair	<p>On March 30, 2011, KEYE-TV participated in the Huston-Tillotson University Career Fair. Station participant included our Community Outreach Director.</p>
5	Participate in event sponsored by or on behalf of an educational institution relating to careers in	<p>On September 10, 2010, a KEYE TV Director spoke at the Liberal Arts and Science Academy, about how a</p>

	broadcasting	producing a newscast in terms of production and the rewards of a career in broadcasting.
6	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On January 7, 2011, KEYE TV Chief Meteorologist, Troy Kimmel, spoke to a Brazier Elementary 2 nd grade class about meteorology and careers in broadcasting.